

RATE SHEET 2019

Web banners

Ad type	Ad size	CPM
Leader board	728x90	R300
Medium rectangle	300x250	R350
Half Page	300x600	R375
Double banner	490x120	R200
Homepage Take-over – on request		
Sponsorship of category – on request		

Mobile banners

Ad type	Ad size	CPM
Mobi rectangle	300x50	R90
Mobi rectangle	300x100	R90
Mobi rectangle	300x250	R120
Half Page	300x600	R150

Newsletter banners – cost per insert

Frequency – weekly

Ad type	Ad size	Cost/Insert
Across page	728x90	R800
Medium rectangle	300x250	R500
Double banner	490x100	R300

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Social Media mentions @ R2,500 per week

Network	Ad size
Facebook	440w x 220h
Linkedin	440w x 220h
Twitter	1200w x 630h
Instagram	1080w x 1080h

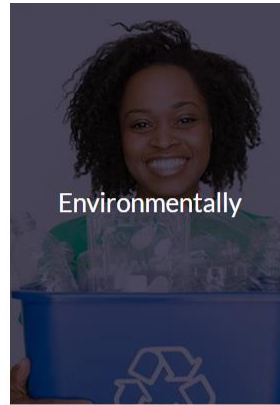
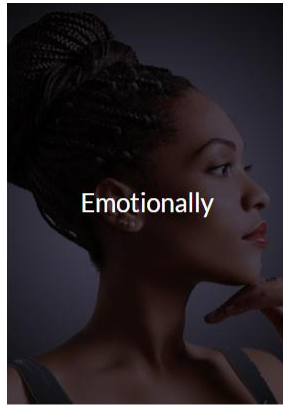
Content offering

Type	Frequency	Rate
Press release	Once-off	R1,500
PR package + 25 credits [publish on all categories]	Year	R21,250
Category PR package + 12 credits [publish on a selected category]	Year	R10,200

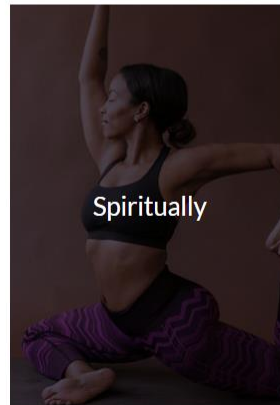
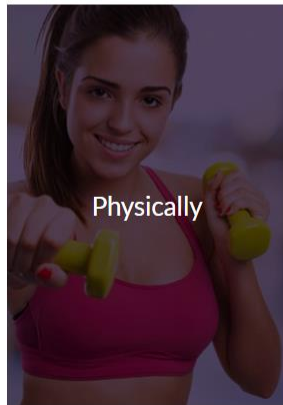
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About us

Womenontop is devoted to helping women live their best lives in every way —



We strive to deliver *quality content* and *features* which enable and enlighten women to be their best. Our rich reading includes everything from integrative health, business and climate change to yoga.



Womenontop is your resource for mindfulness and is a dedicated guide to personal growth, career change and wellness.

Allison

Contact us on sales@womenontop.co.za

